

## PRESS RELEASE

### Under the bonnet

Oris celebrates the power and performance of motor sport with the new TT1 Engine Date



While still bold and architectural, the new Oris TT1 Engine Date has been designed to be slimmer and more elegant. It celebrates the power of Formula 1 and the achievements of the Williams Formula 1 team

**The link between mechanical wristwatches and the automotive world goes back generations – now Oris is giving it fresh credence with the introduction of the striking, sculpted TT1 Engine Date, a watch inspired by motor sport.**

The TT1 line of watches celebrates the connection Oris has enjoyed with motor sport for half a century, particularly with the Williams Formula 1 Team. The independent Swiss watch company and the legendary British team have been partners since 2003, making Oris Williams's longest-serving sponsor. Oris's first motor sport watch was the Chronoris of 1970, which also housed Oris's first chronograph movement. In the years since, Oris has developed countless high-performance watches inspired by the speed, power, technology and innovation of motor sport.

Echoing the lines of a Formula 1 car, the new model is a statement piece, defined by its dramatic architecture. The TT1 Engine Date's 42mm stainless steel case is haunched and angular; the multi-layered dial is part-skeletonised to reveal glimpses of the inner workings of the watch's mechanical movement; and the crown and dial ring are grooved and fluted to reflect the precision, detail and finesse of motor sport engineering.



The fluted, grooved crown mirrors the new Oris TT1's fluted dial ring. Both are inspired by the precision engineering of a Formula 1 car

Oris's designers have refined the design of the new TT1. Its case has been streamlined to sit more elegantly on the wrist, while the signature muscular lugs have been shortened so that both the pivoting stainless steel bracelet and black rubber strap fit more ergonomically around wrists of varying sizes. The dial is even more three-dimensional than in previous models, with a skeletonised date disc, faceted applied numerals and the fluted dial ring. The case and bracelet's combination of brushed and polished elements complete the watch's athletic form.

Inside the new TT1 is a mechanical movement that gives the watch a sweeping seconds hand and a date indication at 6 o'clock. The movement's bridges have a



The new Oris TT1 Engine Date has a three-dimensional, part-skeletonised dial and gives its wearer a glimpse of the watch's anthracite mechanical movement



The Oris TT1 Engine Date comes on either a black rubber strap or a stainless steel metal bracelet

smokey, anthracite finish that adds to the watch's brooding, masculine feel and textured aesthetic. Both the seconds hand and the date indicator are coloured in Williams blue to signify the relationship between the two companies.

The new Oris TT1 Engine Date is the latest expression of Oris's deep passion for motor sport and a watch for a today's style-conscious motor sport aficionado.

#### Product Features

#### Oris TT1 Engine Date

Ref. No. 01 733 7752 4124 MB, Ø 42.00 mm

- Automatic movement Oris Cal. 733, based on Sellita SW 200-1, with skeletonised date disc and date indicator at 6 o'clock
- Multi-piece stainless steel case with stainless steel fluted and grooved crown
- Screwed stainless steel case back with see-through mineral crystal
- Water-resistant to 10 bar/100 m
- Double-curved sapphire crystal with anti-reflective coating inside
- Black, part-skeletonised dial with applied satin-finished nickel indices. Polished nickel hour and minute hands filled with Super-LumiNova®. Blue seconds hand with white Super-LumiNova® tip
- Stainless steel bracelet with folding clasp. Also available with black rubber strap with stainless steel folding clasp
- Swiss retail price CHF 1,500 on a rubber strap, CHF 1,700 on stainless steel bracelet