

BASELWORLD

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BASELWORLD PRESENTS ITS PARTNER HOTELS

The hotel partnership accounts for more than two thirds of Basel's hotel accommodations – The agreement assures that Baselworld's exhibitors and visitors benefit from transparent conditions during their stay

BASEL, SWITZERLAND, 31 OCTOBER 2018 – Baselworld presented its hotel partner programme today. A total of 40 hotels became partners of the world watch and jewellery show: 26 of the participating hotels are "Official Partners" and 14 of them are "Preferred Partners". The participating hotels provide approximately two thirds of the hotel capacity in Basel and its surrounding area.

"We are very pleased to see that many hoteliers not only embraced but also contributed towards the success of this initiative. They have affirmed Baselworld's importance, also for Basel as a city, and they want to contribute toward assuring the trade show's long-term presence in Basel, which benefits both the city and its surrounding areas", says Michel Loris-Melikoff, Managing Director Baselworld. Felix W. Hauser, President of Basel's Hotelier Association, confirms: "The hotel partner programme was created in cooperation with Basel's Hotelier Association. A large percentage of our members view the programme positively."

"Official Partners" fulfil all the following criteria:

1. Compliance with the agreed maximum price per night / double room including breakfast as listed below:

5* sup	CHF 1290
5*	CHF 990
4* sup	CHF 750
4*	CHF 650
3* sup	CHF 600
3*	CHF 550
2*	CHF 350
1*	CHF 200
2. No minimum length of stay
3. No price increase compared to 2018
4. No compulsion for additional consumption

"Preferred Partners" hotels fulfil only 3 of the 4 criteria mentioned above.

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The conditions apply for Baselworld 2019 and are retroactive for existing bookings. Accommodation at the listed hotels is not guaranteed and is subject to availability. Prices are only guaranteed for bookings made directly with the hotel. All the information regarding the partners and the direct booking link with the most updated information can be found under: www.baselworld.com/hoteltravel/hotels

“Baselworld and the majority of Basel’s hotels have achieved a significant milestone that sustainably reduces lodging costs for the show’s exhibitors and visitors, while simultaneously establishing transparent conditions”, says Michel Loris-Melikoff.

The following hotels are “Official Partners” of Baselworld:

Les Trois Rois
Krafft Hotel
Hotel Basel
Nomad Design & Lifestyle Hotel
Hotel Dreiländerbrücke
Hotel Engel Liestal
Hotel Landgasthof zum Ochsen
Hotel Mühle
Royal Hotel – Urban Living
Hotel Wettstein
Der Teufelhof Basel
Hotel Stücki
Steinenschanze Stadthotel
Hotel Schweizerhof
Bad Bubendorf Designhotel
Consum Residence by Krafft
Hotel Balade
Motel One
Hotel Landgasthof Riehen
Das Breite Hotel
Hotel Bildungszentrum 21
Hotel im Schlosspark
Hotel Maximilian
Hotel Baslertor
Hotel Restaurant Tivoli
Bad Ramsach Quellhotel

The following hotels are “Preferred Partners” of Baselworld:

Novotel Basel City
Hotel Steigenberger Lörrach
Dorint an der Messe
Hotel Sorell Merian
Hotel Victoria
GAIA Hotel
Hotel Metropol
Courtyard by Marriot
Hotel du Commerce
Hotel ALFA
Ibis Styles Basel City
Ibis Basel Bahnhof
Ibis Budget Basel City
Ibis Budget Pratteln

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Participating hotels will profit from the following benefits from Baselworld:

- Recommendation to the exhibitors and visitors
- All partner hotels are listed on Baselworld's website, along with information about direct reservations: www.baselworld.com/hoteltravel/hotels
- All partner hotels will be preferentially contacted by Baselworld for events, caterings, etc., also outside of the show
- Wherever possible, the hotels will receive assistance with services (e.g. shuttle service to and from the hotels)

Michel Loris-Melikoff emphasises that this initiative is ongoing. "If additional hotels would like to join this partnership, they are more than welcome to do so."

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